

MINUTES
Regular Meeting
Cultural Commission
Tuesday, March 20, 2018 • 5:30 PM
Community Center Sierra Room
851 East William Street, Carson City, Nevada

Commission Members

Chair – Terri McBride	Vice Chair – Barbara D’Anneo
Commissioner – Karen Abowd	Commissioner – Elinor Bugli
Commissioner – Janet Geary	Commissioner – Sandra Nagel
Commissioner – Lupe Ramirez	

Staff

Mark Salinas, Arts and Culture Coordinator
Iris Yowell, Deputy District Attorney
Tamar Warren, Deputy Clerk

NOTE: A recording of these proceedings, the board’s agenda materials, and any written comments or documentation provided to the recording secretary during the meeting are public record. These materials are on file in the Clerk-Recorder’s Office, and available for review during regular business hours.

An audio recording of this meeting is available on www.carson.org/minutes.

1. CALL TO ORDER

(5:32:23) – Chairperson McBride called the meeting to order at 5:32 p.m.

2. ROLL CALL

(5:33:10) – Roll was called and a quorum was present.

Attendee Name	Status	Arrived
Terri McBride, Chair	Present	
Barbara D’Anneo, Vice Chair	Present	
Karen Abowd	Present	
Elinor Bugli	Present	5:35 p.m.
Janet Geary	Present	
Sandra Nagel	Absent	
Lupe Ramirez	Present	

3. PUBLIC COMMENTS AND DISCUSSION

(5:34:02) – Sharon Rosse of the Capital City Arts Initiative (CCAI) introduced the new art exhibit in the Sierra Room which will stay up until the end of June. She also invited everyone to visit the student art show in the Community Development building which will be followed by a high school student show at the end of April. Ms. Rosse invited the Commission to a reception for the high school students on April 24, 2018. She also announced the receipt of the Challenge America grant for the Rick Parsons exhibit at the Courthouse gallery.

4. FOR POSSIBLE ACTION: APPROVAL OF MINUTES – JANUARY 24, 2018 CCCC MEETING.

(5:36:35) – MOTION: I move to approve the January 24, 2018 meeting minutes of the Carson City Cultural Commission

RESULT:	APPROVED (6-0-0)
MOVER:	Abowd
SECONDER:	D’Anneo
AYES:	McBride, D’Anneo, Abowd, Bugli, Geary, Ramirez
NAYS:	None
ABSTENTIONS:	None
ABSENT:	Nagle

5. FOR POSSIBLE ACTION: ADOPTION OF AGENDA

(5:36:52) – Chairperson McBride introduced the item. Mr. Salinas stated there were no changes to the agenda.

6. FOR DISCUSSION ONLY: ON MARCH 1, 2018, THE CARSON CITY BOARD OF SUPERVISORS UNANIMOUSLY VOTED TO APPROVE THE 1ST AMENDED COOPERATIVE AGREEMENT BETWEEN CARSON CITY, A CONSOLIDATED MUNICIPALITY AND POLITICAL SUBDIVISION OF THE STATE OF NEVADA, AND THE CARSON CITY CULTURE AND TOURISM AUTHORITY, A COUNTY FAIR AND RECREATION BOARD CREATED BY THE CITY PURSUANT TO NRS 244A FOR ADMINISTRATIVE SERVICES AND FACILITY USE AND MANAGEMENT TO BE FUNDED BY 2% OF THE TOTAL 11% TRANSIENT LODGING TAX RATE (APPROXIMATELY \$414,000 IN FY 18).

(5:37:32) – Chairperson McBride introduced the item. Mr. Salinas delivered a PowerPoint presentation, incorporated into the record, and responded to clarifying questions. He also discussed the evolution of the Art and Culture Coordinator Position. Carson City Chief Financial Officer (CFO) Jason Link informed the Commission that a new fund was being created at the City level to house the one percent tax to fund the art and culture projects. He also noted that a draft budget is being prepared for the Commission’s review, and outlined the City’s budgeting process. Discussion ensued regarding funding and Ms. Yowell clarified that other than the Art and Culture Coordinator salary and expenses, City staff time will not be expensed against the proposed budget. Mr. Salinas also confirmed that there were no immediate plans to pay rent for his office at the Adams Hub. Chairperson McBride was informed that a marketing and advertising line item was also included in the budget.

7. FOR DISCUSSION ONLY: A PRESENTATION OF THE UPCOMING NATIONAL ENDOWMENT OF THE ARTS SPONSORED BIG READ GRANT EVENTS.

(5:58:28) – Chairperson McBride introduced the item. Mr. Salinas presented the Carson City events scheduled to commence on May 3, 2018, with accompanying photographs, all of which are incorporated into the record. He also responded to clarifying questions by the commissioners. Chairperson McBride offered the Commission’s help in recruiting volunteers to help Mr. Salinas.

8. FOR DISCUSSION ONLY: A PRESENTATION OF THE CARSON CITY CULTURAL COMMISSION FACEBOOK PAGE.

(6:05:11) – Chairperson McBride introduced the item. Mr. Salinas reviewed the balance of the PowerPoint presentation incorporated into the record, including screen shots of recent Facebook posts. He also offered to post any past or upcoming event photos received in .JPEG format, assuring that all postings will follow City policies.

9. FOR DISCUSSION ONLY:

a. ARTS & CULTURE REPORT

(6:06:50) – Chairperson McBride introduced the item. Mr. Salinas presented his report comprising Arts and Culture past and upcoming event highlights, administrative reports, and press and community activities, all of which are incorporated into the record. Commissioner Bugli indicated that since the Redevelopment Authority Citizens Committee (RACC) grant workshop had attracted 21 attendees and 10 new organizations, the RACC grant should be reevaluated to accommodate the increase in activity, and Mr. Salinas noted that he was in the process of documenting that need. Commissioner Abowd complimented Mr. Salinas on the upcoming redesign of the Carson City Community Center lobby artwork. Mr. Salinas also reported on his trips to Las Vegas and Fallon, where he was able to interact with his counterparts, observe new exhibits, meet artists, and gather information on bringing new ideas to Carson City. He also informed the Commission on community outreach activities such as lectures at the Boys and Girls Club, Capital City Arts Initiative, and the Union restaurant, press interviews, and a panel participation.

b. FUTURE AGENDA ITEMS

(6:23:50) – Mr. Salinas entertained ideas from the commissioners about commemorating the tenth anniversary of the Cultural Commission in July 2018. Chairperson McBride suggested having a potluck picnic and inviting former Commissioners as well. Mr. Salinas announced that on April 19, 2018 he and the Chair would present the Cultural Commission’s Annual Report to the Board of Supervisors, per the Commission’s charter. He also noted that the Commission’s recommendation to RACC will be heard by the Board of Supervisors on June 7, 2018. Mr. Salinas explained that he would introduce a simple scoring system in the May 2018 meeting for the RACC recommendations. Chairperson McBride inquired about the early distribution of the May meeting packets and Mr. Salinas confirmed that he would distribute them in advance for early review. He also reminded the Commission that his office is now located at the Adams Hub, where dedicated space will be available for opportunities such as an arts and culture venue for purchased or lent artwork, or to showcase the work of RACC grantees.

c. COMMISSIONER REPORTS / COMMENTS

(6:29:18) – Chairperson McBride believed that the “Commission’s profile has just been increased”, referring to its budgetary responsibilities, and recommended that each member attend an art or cultural event per month. She also suggested that they wear a button indicating their support of art and culture. Commissioner Abowd announced the tenth annual Concert Under the Stars featuring Jefferson Starship at the Brewery Arts Center (BAC) on July 11, 2018, and that tickets may be purchased at carsoncitygreenhouse.org. Commissioner Geary informed the Commission that Travel Nevada had created a statewide Arts and Culture Guide and offered to connect those wishing to have copies of the guide with those who will be distributing them. Commissioner Bugli was informed that the guide may become a semi-annual publication. Commissioner D’Anneo announced an upcoming fundraiser for the BAC called “an Evening with the Divas”, featuring five different ladies performing five different music genres on April 7, 2018 beginning at 6:00 p.m. with a silent auction. She also inquired about

the “incubator idea” at the Nevada State Prison and Commissioner Abowd noted that the Nevada State Prison Society was “going through the steps of being able to open it to the public”. Commissioner Bugli announced that the Mile High Jazz Band will perform at Living the Good Life restaurant on April 10, 2018. She noted that they were preparing for Jazz and Beyond, and that the band also planned a concert at the McFadden Plaza along with a US Navy Jazz Band and the Jazz Camp band on June 19, 2018. Commissioner Bugli pointed out that the Carson City Symphony planned concerts in Carson City (April 6, 2018), Virginia City, and Reno, in addition to several other upcoming events.

d. UPCOMING MEETINGS

1. 05/14/18 5:30 pm: Carson City Cultural Commission (RACC Grant Application Reviews)
2. 07/09/18 5:30 pm: Carson City Cultural Commission

10. PUBLIC COMMENTS AND DISCUSSION (THREE MINUTE TIME LIMIT)

(6:38:08) – Ms. Rosse impressed upon the Commission the importance of the RACC grant funding, noting that the Cultural Commission’s funding was vital for all the applicant non-profit organizations. Commissioner Abowd noted that fundraising was important and Chairperson McBride explained that they would inform the Board of Supervisors during their presentation of the Annual Report that “more and more organizations are scrambling for the same pot of money that we’ve had for four years now”. Mr. Salinas noted that having “good solid information” will help with that goal as well.

(6:41:10) – Rhonda Abend of Carson City Classic Cinema Club introduced herself and reminded the Commission of the monthly classics screenings at the BAC which, she noted, were “mini fundraisers for our biggest mission which is to help kids get involved in the arts”. She informed the Commission that a needs assessment had been initiated “with the blessing of [Carson City Schools] Superintendent Stokes through the school district” to get feedback from teachers and counselors. Ms. Abend stated that they would be showing both the new and older versions of the movie “True Grit” in conjunction with the Big Read event, in addition to other several community events such as outdoor film showings at McFadden Plaza. Additionally, she offered to work with Mr. Salinas to bring other organizations together to serve the children and the community better.

(6:43:23) – Vice Chair D’Anneo suggested approaching the local business community regarding sponsorship of art in Carson City. Mr. Salinas gave several examples of business support such as a mural near the McDonald’s restaurant and explained that he had applied for a Circuit Rider grant, adding that he was looking for other funding opportunities. Discussion ensued regarding identifying organizations to pursue and Vice Chair D’Anneo offered to help Mr. Salinas. Commissioner Abowd gave the example of how the free use of the Carson City Library had impacted a child’s life and believed that “the arts need to reach everyone”.

(6:47:20) – Maureen Conlin introduced herself and her non-profit organization, Arts for Children of Nevada, and noted that they had approval from the State and were on their way to receive their 501(c)(3) status from the federal government. She also stated that they will be doing fundraising.

11. FOR POSSIBLE ACTION: TO ADJOURN.

(6:48:36) – Chairperson McBride entertained a motion to adjourn. A motion was made by Commissioner Geary and seconded by Vice Chair D’Anne. The meeting was adjourned at 7:48 p.m.

The Minutes of the March 20, 2018 Carson City Cultural Commission meeting are so approved this 14th day of May, 2018

TERRI MCBRIDE, Chair